

KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

CONTRACT NO. REV.

1021-63291-1

DATE PRINTED

02/22/13

AND

PAGE 1

8131	AGENCY (OR SERVICE) ACTING AS AGENT FOR			91286	ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	THE CAMPAIGN GROUP, INC.				L.A. POLICE PROTECTIVE LEAGUE			
AND	1600 Locust St				1308 WEST 8TH STREET			
ADDRESS	Philadelphia	PA	19103-6305		LOS ANGELES	CA	90017	
	USA				USA			
CONTACT	LISA CABANEL				PRODUCTPOL ISSUE/PRIMARY LA POLICE			
LOCAL SALESPERSON	CHERYL CICCONE POL.		AGENCY EST. NO.		PRODUCT CODE	1308		
NATIONAL SALESPERSON								
BROADCAST SCHEDULE STARTING 02/27/13 AND ENDING 03/05/13 NO. WEEKS: 1								

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	20000..	2	05:00A	06:00A	15S	03/04/13-03/04/13	M-F 5-6A CBS-2 NEWS	2	500.00	1000.00
2	20000..	2	06:00A	07:00A	15S	03/04/13-03/04/13	M-F 6-7A CBS-2 NEWS	2	500.00	1000.00
3	00002..	2	07:00A	09:00A	15S	03/01/13-03/01/13	THE EARLY SHOW	2	500.00	1000.00
42	2	05:57A	06:27A	15S	03/03/13-03/03/13	SUN MORN NEWS	2	200.00	400.00
5	00020..	2	11:00A	11:27A	15S	02/28/13-02/28/13	M-F 11-1130A CBS-2 NEWS	2	500.00	1000.00
6	00002..	2	02:58P	04:00P	15S	03/01/13-03/01/13	M-F 3-4P/DR.PHIL	2	600.00	1200.00
7	00020..	2	04:00P	05:00P	15S	02/28/13-02/28/13	M-F 4-5P/JUDGE JUDY	2	750.00	1500.00
82..	2	05:00P	06:00P	15S	03/01/13-03/01/13		2	900.00	1800.00
9	...2...	2	06:00P	06:30P	15S	02/28/13-02/28/13		2	1000.00	2000.00
102.	2	05:00P	05:30P	15S	03/02/13-03/02/13		2	1000.00	2000.00
112	2	06:00P	07:00P	15S	03/03/13-03/03/13		2	1000.00	2000.00
12	00020..02	4	10:59P 10:59P	11:35P 11:30P	15S	02/28/13-03/03/13	M-SU 11-1130P CBS-2 NEWS	4	900.00	3600.00
13	2222...2	6 4	04:29A	05:00A	15S	02/27/13-03/03/13 03/04/13-03/05/13	M-F 430-5A CBS 2 NEWS	10	100.00	1000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
14	20000..	2	07:00A	09:00A	15S	03/04/13-03/04/13	THE EARLY SHOW	2	500.00	1000.00
15	20000..	2	11:00A	11:27A	15S	03/04/13-03/04/13	M-F 11-1130A CBS-2 NEWS	2	500.00	1000.00
16	20000..	2	02:58P	04:00P	15S	03/04/13-03/04/13	M-F 3-4P/DR.PHIL	2	600.00	1200.00
17	20000..	2	04:00P	05:00P	15S	03/04/13-03/04/13	M-F 4-5P/JUDGE JUDY	2	750.00	1500.00
18	2.....	2	05:00P	06:00P	15S	03/04/13-03/04/13		2	900.00	1800.00
19	2.....	2	06:00P	06:30P	15S	03/04/13-03/04/13		2	1000.00	2000.00
Total Contract:								48		28000.00

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